INTRODUCTION/ BUSINESS PROBLEM

The city I am going to choose is the city of Mumbai, India. Mumbai is one of the most populated cities in the world and thus provides a lot of business opportunities. So I will be solving the problem of Suresh who wants to open a Chinese restaurant in Mumbai. Now since Mumbai is a very large and densely populated cities, Suresh does not know in which locality(neighbourhood) he should setup his business so that it is profitable and guarantees future returns. Thus, I will help Suresh in deciding the neighbourhood(locality) he should setup business and why.